



# Ellis Katsof

A highly accomplished visionary Executive with experience in strategic visioning and business planning, influencing the external environment, enhancing organizational effectiveness and financial management, and public speaking. Results-oriented, decisive leader with proven success in strategic thinking and innovation. Proven track record in acquiring new funding, development of innovative programs, union relationships and building effective and dynamic teams.

## SELECTED ACHIEVEMENTS

- As CEO for Pathstone Mental Health provided strategic leadership and increased revenue 57% in a 5-year period, from \$6.5 million to \$10.2 million; and developed a Social Enterprise Division which generated \$200,000+ annually in surplus revenue.
- As ED for Transitions for Youth opened new innovative programs including a Youth Health Centre, Volunteer Program, an Outreach program & Transitional Housing program for homeless youth and young adults, and a mental health residential milieu treatment centre.
- As CEO for Pathstone Foundation successfully implemented a \$5 million capital campaign to build a state of the art 58,000 square foot treatment facility; and raised \$300K through an annual signature event.
- Developed TFY Foundation and increased funds by \$2,416,800 over a 3 year period.
- As a Senior Partner in Compass Consulting Associates undertook a review, for MCYS, of all children's mental health services in South Western Ontario and developed Strategic Plans for 25 NFP agencies across Ontario.
- Re-branded two NFP agencies (Pathstone Mental Health & Strive Niagara).
- Managed the closure of a NFP agency (TFY) including disbursement of assets, cancellation of contracts, severance of employees, government filings, and disbursement of remaining revenue.
- As Director of Planning & Evaluation and Director of Community Services for Halton Region oversaw community planning and community grants for all ages.
- As Director of Community Services for Jewish Family & Child Services implemented a independent living residence for seniors and an annual fund raising program, raising \$100,000 in the first year.
- As Assistant ED for York Region Children's Services Committee was responsible for developing community planning initiatives to inform the community funding process.

## PRIOR EXPERIENCE

- Pathstone Mental Health/Foundation – CEO
- Transitions for Youth – ED
- Compass Consulting Associates – Senior Partner
- Regional Municipality of Halton – Director of Planning And Evaluation for Health and Social Services Departments; Director of Community Services; Acting Director of Income Maintenance; Acting Commissioner of Social and Community Services on a regular rotational basis
- Jewish Family & Child Services – Director of Community Services
- Ontario Trillium Foundation – Grants Associate
- Children's Services Committee of York Region – Assistant Executive Director
- Ministry of Community & Social Services, Province of Ontario – Policy Advisor

## QUALIFICATIONS

- Shulich School of Business, York University – Organizational Development Program
- Richard Ivey School of Business – Graduate & Fellow of 2013 CommunityShift
- McMaster University – DeGroote School of Business – Not-For-Profit Governance Training
- University of Toronto – Master of Social Work
- Concordia University – BA Applied Social Science

