



Josée Bertrand

Highly accomplished, results-driven senior accounting and financial management executive with extensive experience -spanning a variety of industry sectors. A stand out operational CFO José goes beyond the numbers and thinks strategically. She has a demonstrated ability to streamline business operations to drive growth and increase efficiency. A highly effective communicator inspiring credibility and trust. Her strengths include developing, implementing, and monitoring critical business processes to support business strategies. Josée is a leader who builds committed teams that produce outstanding results.

SELECTED ACHIEVEMENTS

- Interim Director, Finance & Administration at Crossroads International, a leading Canadian agency advancing equality for women and girls. Leading the implementation of a new financial accounting system while overseeing the day-to-day financial and operational management of the organization.
- Led the financial and operational due diligence for the creation and incorporation of Canada's Children's Hospital Foundation, a national non-profit organization whose membership includes all 13 Canadian pediatric hospitals
- Led a crisis turn-around and restructure of Arxx Building Product, raising millions of dollars of equity financing, renegotiating existing banking arrangements and significantly reducing operating costs which resulted in improved liquidity and provided a solid foundation for growth.
- Led a team of health care professionals to develop and implement a new model of health care, the **Emergency Department/Alternative Level of Care ("ED/ALC")** program, in the Kingston area. This initiative led to a fully funded model adopted by Ontario's Ministry of Health.
- Led the financial due diligence of a \$145 million sale and acquisition of two manufacturing facilities, and participated in a US parent-led \$260 million IPO. This undertaking involved complex financial modeling and forecasting along with debt and equity fund raising.

PRIOR EXPERIENCE

- Sunnybrook Health Sciences Centre Foundation – Vice-President, Finance
- SickKids Hospital Foundation – Director, Finance
- ARXX Building Products – Chief Financial Officer
- Saint Elizabeth Health Care – Chief Transformation Officer
- CanAmPac – Chief Financial Officer
- Roman Corporation / Strathcona Paper – Director, Finance & Chief Financial Officer

QUALIFICATIONS

- Western University – Bachelor of Administrative Studies (Finance & Economics Major)
- Schulich Executive Leadership Program
- CPA Canada – CPA Designation

