



Sherry Parsley

A curious and deliberate executive with extensive experience leading people and projects in the community healthcare and social services sectors. Sherry has broad operations experience modernizing complex service delivery in large unionized environments. Her sharp business acumen and exceptional analytical and communication skills and natural talent for identifying down-to-earth, practical solutions has helped lead many complex change management initiatives to great success.

SELECTED ACHIEVEMENTS

- Proven leadership: Led the restructure and turn-around of a large social service organization; achieved financial stability after years of deficit, markedly increased employee engagement results, embedded recognized high-quality service delivery framework
- Funding opportunities: Led a social service organization to successful RFP award of a \$15M service contract
- Information technology: Led the first organizational deployment of a province-wide community healthcare sector client and service database (CHRIS); leader in province-wide roll-out of RAI-HC assessment tool for home care programs; service lead for west-region's design and adoption of early Clinical Connects between home care and emergency departments
- Innovation: spearheaded a staff-led and staff-directed successful, inaugural, accreditation review

PRIOR EXPERIENCE

- Community Living Hamilton – Executive Director
- OASIS [Ontario Agencies Supporting Individuals with Special Needs] – Treasurer, Board of Directors
- Conestoga College – Professor, Health Care Administration and Service Management
- Ancaster Community Services - Secretary, Board of Directors
- Hamilton Niagara Haldimand Brant Community Care Access Centre – Branch Director

QUALIFICATIONS

- McMaster University – Master of Social Work (Social Welfare Policy), Bachelor of Social Work, Certificate in Management Studies
- Memorial University of Newfoundland – Bachelor of Arts
- Ontario College of Social Workers and Social Services Workers – Registered Social Worker

