



## Ken Goodwin, CPA, CA

### Strategic Finance Executive

A strategic financial executive with hands-on experience in managing business growth and change. A results-oriented individual with an extensive background in corporate finance, regulatory affairs, and portfolio management. A skilled project manager with strong analytical expertise, Ken has a consistent track record recommending and successfully implementing significant improvements in process and technology.

### SELECTED ACHIEVEMENTS

- Acted as CFO for a wide variety of organizations in the profit and not-for profit sector
- Supported the review and re-negotiation of banking and other loan arrangements for several privately held companies experiencing significant working capital issues
- Optimized banking arrangements, leveraging new business growth, and improved treasury management, including the implementation of an electronic banking infrastructure
- Provided due diligence for the acquisition and also sale of businesses.
- Coordinated the evaluation and selection of investment managers for organizations with sizable investment portfolios. Provided ongoing guidance in the oversight as member of Finance and Investment Committees
- Worked with Executive Directors, Boards and private owners to provide ongoing financial advisory services.
- Strengthened financial reporting and key business indicators ensuring useful and timely financial and operational reporting.

### PRIOR EXPERIENCE

- The Osborne Group
  - Madison Community Services
  - Fred Victor Centre
  - Crossroads International
  - North York Women's Shelter
  - Boys and Girls Clubs of Canada
  - Centre for Social Innovation
  - Hamilton Niagara Haldimand Brant LHIN
  - Houselink Community Homes
  - Street Haven at the Crossroads
  - Central CCAC
  - Queen Square Family Health Team
  - Second Base Youth Shelter
- USC Education Savings Plans Inc. – Executive Vice President, Finance & Administration
- Manulife Financial – Director and Reinsurance Controller
- Pace Benefits Limited Partnership – Vice President, Operations
- Great-West Life – Director, Financial Control
- Brampton Neighbourhood Resource Centre
- Mecsmart Systems Inc.
- Cannex Financial Exchanges Ltd.
- Skelton Truck Lines
- CleanRiver Recycling
- Mayhew and Associates
- L'Occitane Canada
- MCI Medical Clinics Inc.
- RESP Dealers Association of Canada
- Stroms' Enterprise Ltd. (distributor of L'Occitane en Provence)
- Agla & Associates Inc.
- Med-Emerg Inc.

### QUALIFICATIONS

- Ontario Institute of Chartered Accountants – Chartered Professional Accountant
- University of Manitoba – Bachelor of Commerce (Honours)
- Canadian Securities Institute – Canadian Securities Course & Branch Manager Course
- Crossroads International – Finance Committee
- Jessies – The June Callwood Centre – Past Treasurer, former Board Director

