



Barbara Gosse

Executive leadership /project management

A strategic and collaborative leader, focused on client needs and robust program outcomes by leveraging relationships with multi-sectoral stakeholders. Barb promotes human rights and social justice to achieve socio-economic benefits for vulnerable populations. She has advanced organizational credibility and solidified relationships with federal, provincial, and municipal governments, Indigenous organizations, large corporate and individual donors, and family foundations. With experience in budget preparation and related financial oversight, reporting demands and the systems necessary to address organizational needs and strategic directions, Barb develops internal processes, collaborates with diverse boards of directors, leadership, and staff teams to create strong foundations for effective and transparent organizational operations and accountability.

SELECTED ACHIEVEMENTS

- Successfully developed a national charity to help stem the crime of human trafficking in Canada.
- Designed, developed, and implemented the multi-lingual, 24/7, national human trafficking hotline using leading-edge technology, an on-line, 400-point data base, with over 900 community partners.
- Led the design, development, implementation, and reporting for learn\$ave, a \$34 million, federally funded approach to saving incentives to increase access to post-secondary education, job training and micro-enterprise capitalization for over 3,600 low-income Canadians. Led similar projects for those living in shelters and youth-in-care.
- Raised over \$19 million in innovative program/project funding and pro bono supports for national socio-economic activities positively affecting the lives of diverse populations with vulnerabilities.
- Represented corporate clients and individual landowner's interests in land development tribunals and negotiated terms of development approvals from southern Ontario public officials, community representatives/neighborhood groups and associations.

PRIOR EXPERIENCE

- Trellis Canada – Founding Chief Executive Officer
- Canadian Centre to End Human Trafficking – Founding Chief Executive Officer
- Canadian Women's Foundation – Senior Director, Research, Policy, and Innovation
- Prosper Canada – Director, Saving and Asset-Building Initiatives
- Goodman & Carr LLP, Municipal and Real Estate Division – Senior Urban and Regional Planner
- Ontario Ministry of Municipal Affairs – Urban and Regional Planner
- City of Mississauga – Urban Planner

QUALIFICATIONS, AWARDS & MEMBERSHIPS

- Centennial Certificate in Leadership and Inclusion – Canadian Centre for Diversity and Inclusion
- Master of Science in Planning – University of Toronto, Dept of Geography
- Bachelor of Applied Arts – Toronto Metropolitan University, School of Urban and Regional Planning
- Board Member / Governance Committee Member, Food Banks Canada, June 2022 - Present
- Volunteer, Out of the Cold, Yorkminster Park Baptist Church, Toronto, 2021 - Present
- Member, Committee for Equity, Diversity and Inclusion, Ashbridge's Bay Sailing Club, 2021 - Present
- Timea's Cause Online Institute (Survivor Led Initiative), Advisory Board Member, 2020 - Present
- Member, Anglican Church of Canada's Modern-Day Slavery National Reference Group, 2020 - 2021
- Province of Ontario Premier's Women Building Communities Award, 2018
- Province of Ontario Volunteer Service Award, 2016
- Adjudicator, The SEDI Awards, Social and Enterprise Development Innovations, 2013 and 2014
- Adjudicator, Vital Ideas, Toronto Community Foundation, 2012
- Ontario Child Benefit Equivalent Working Group, Member, 2009 - 2012
- Trauma Informed
- Government of Canada training in Gender Based Analysis Plus

