



# Josée Bertrand, CPA, CGA

## A go-to CFO

Highly accomplished, results-driven senior accounting and financial management executive with extensive experience in finance and operations management spanning a variety of industry sectors. A standout operational CFO who goes beyond the numbers and thinks strategically. Commands a demonstrated ability to streamline business operations that drive growth and increase efficiency with a strong bias to using technology where appropriate. Strong abilities in developing, implementing, and monitoring critical business processes to support companywide business strategies. Highly effective communicator who inspires credibility and trust. A leader who builds committed teams that produce outstanding results.

## SELECTED ACHIEVEMENTS

- Interim Director, Property Services at Fred Victor Centre on a part-time basis by providing effective leadership and management of the Property services department which supports and maintains 18 property locations. The mandate also includes reviewing and improving department structure and staffing deployment, review and update policies and procedures for property services and assist in hiring a permanent replacement.
- Interim Director, Finance & Administration at Crossroads International a leading Canadian volunteer cooperation agency advancing equality for women and girls. Leading the implementation of a new financial accounting system while overseeing the day-to-day financial and operational management of the organization.
- Led a crisis turn-around and restructure of Arxx Building Product; raising millions of dollars of equity financing, renegotiating existing banking arrangements, and significantly reducing operating costs which resulted in improved liquidity and a solid foundation for growth.
- Led a team of health care professionals in the development and successful implementation of a new model of health care known as the **Emergency Department/Alternative Level of Care (“ED/ALC”)** program in the Kingston area. The success of this pilot initiative has led to a fully funded model adopted by the Ministry of Health in Ontario.
- Led and participated in the financial due diligence of the \$145 million sale and acquisition of two manufacturing facilities, in addition to participating in a US parent-led \$260 million IPO transaction in the US. This undertaking required significant and complex financial modeling and forecasting along with debt and equity fund raising.

## PRIOR EXPERIENCE

- The Osborne Group
  - Madison Community Services
  - St. Joseph’s Health Centre
  - Rideau Hall Foundation
  - Tennis Canada
  - Fred Victor Centre
  - Crossroads International
- Sunnybrook Health Sciences Centre Foundation – Vice-President, Finance
- SickKids Hospital Foundation – Director, Finance
- ARXX Building Products – Chief Financial Officer
- Saint Elizabeth Health Care – Chief Transformation Officer
- CanAmPac – Chief Financial Officer
- Roman Corporation / Strathcona Paper – Director, Finance & Chief Financial Officer

## QUALIFICATIONS

- Western University –Bachelor of Administrative Studies (Finance & Economics Major)
- Schulich Executive Leadership Program
- CPA Canada – Chartered Professional Accountant

