



Robin Granados, CPA

CPA; Strategic Planner; Team Builder & Coach

Robin is an accomplished finance and business manager with a background in various public, private and not-for-profit organizations. She is also a certified Brain Based Coach helping her facilitate positive change in people by improving thinking. She is committed to guiding executive leadership teams. She has a proven track record of building collaborative cultures, developing exceptional teams, and streamlining effective processes to achieve business goals and objectives. Robin is an enthusiastic problem-solver, strategic planner and process improvement leader who guides organizations through effective decision-making. As she says, being a CPA is much more than crunching numbers.

SELECTED ACHIEVEMENTS

- Conducted an analysis and identified gaps in French language requirements for John Deere Canada. Created a department to support the requirements and ensure compliance with Canadian language laws. Leveraged staff, technology and a Language Service Provider to improve quality and reduce costs by 30%.
- Spearheaded John Deere Canada compliance with the Sarbanes-Oxley Act (SOX) for seven Canadian business units. Prepared units for internal and external audits by strengthening controls which resulted in the reduction of audit comments.
- Directed the full-cycle accounting process with a team of unionized and non-unionized employees. Revamped the consolidation, reporting and forecasting process by leveraging working paper software and introducing automation to increase reporting accuracy and reduce month end and year end closing times.
- Led an Employee Incentive Program committee creating key measurements and methods for analyzing results. Developed and led education modules for production employees for a significant increase in employee engagement and improved results.
- Successfully led a corporate United Way campaign reaching record participation rates and donation dollars.
- Led the WOMEN Unlimited Alumnae group and created a mentoring program for program participants and graduates.

PRIOR EXPERIENCE

- Habitat for Humanity Niagara – Director of Finance
- John Deere – Portfolio Manager/Manager of Localization & Translation
- St. Catharines Hydro – Controller
- SAP – Consultant, Trainer and Project Manager
- Northern Alberta Institute of Technology – Accounting Instructor
- Labatt Breweries – Plant Controller

QUALIFICATIONS

- CPA Ontario – Chartered Professional Accountant
- NeuroLeadership Institute – Certified Brain Based Coach
- WOMEN Unlimited – LEAD Women Leadership Development
- SAP – SAP FICO @ ASAP Certification
- Yoga Alliance – Certified Yoga Instructor

