



Amer Rasul, CPA, CA, MBA

On-Demand CFO Leadership & Strategic Advice

Senior finance executive with more than 25 years building and leading global finance teams across the Professional Services, Manufacturing, Retail, and IT sectors. A trusted strategic partner to CEOs, CFOs, and boards, he provides advice on strategy, capital management, and organizational performance. He offers on-demand executive financial expertise to companies and non-profits seeking seasoned leadership and guidance.

SELECTED ACHIEVEMENTS

- **Built a Global FP&A Function:** At Altus Group, established the team, systems, and processes to support a \$735M global public company with 2,700 employees. Scaled the function into a high-performing team of 12 delivering critical financial insight and decision support.
- **Mergers & Acquisitions:** Provided oversight of all aspects of the M&A lifecycle — modelling, due diligence, and integration — for more than 40 acquisitions contributing approximately \$700M of annual revenue.
- **Shared Services & Cost Efficiency:** Established a 200-FTE global shared service centre in Hyderabad and restructured the global finance delivery team, delivering combined annualized savings of over \$21M.
- **Turnaround Support:** Partnered with the President of an online division to restructure operations and reduce operating losses by over \$30M, reaching operating profit for the first time.
- **Operational Improvements:** Streamlined the management reporting function at Indigo, reducing the monthly reporting cycle from 12 to 5 business days while strengthening board and audit-committee reporting.
- **Crisis Management & Strategic Advisory:** Led a private organization through a successful recovery from a Schedule A bank's 'Special Loans' group, restoring financial credibility and operational stability.

PRIOR EXPERIENCE

- Altus Group Ltd. — EVP / VP / Director, Financial Planning & Analysis
- Gravitas Consultants — Managing Partner, Tax Advisory & Retail
- Sun Life Financial — Director, Financial Analysis
- Indigo Books & Music — Senior Manager, Planning & Analysis
- IMAX Corporation — Director, Finance / Director, Internal Audit
- National Trust — Manager, Reporting & Analysis
- KPMG — Senior Auditor

QUALIFICATIONS

- MBA — Joseph L. Rotman School of Management, University of Toronto
- CPA, CA — Ontario Institute of Chartered Accountants
- Bachelor of Commerce — University of Toronto

